

**THE MYSORE PAPER MILLS LTD**  
(A Government of Karnataka Company)

**APPLICATION FORM**

**DISTRICT WISE DISTRIBUTORS FOR  
MPM PREMIUM NOTEBOOKS AND MPM COPIER PAPER**

**Regd. Office: No. 16/5, Ali Asker Road, Bangalore-560 052.**  
**Factory: Paper Town, Bhadravathi – 577 302, Shimoga Dist., Karnataka**

**1. Name and Address of the Firm  
(in Capitals)**

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**2. Constitution of the Firm/Company  
(Strike out whichever not applicable)**

- Sole Proprietorship (copy of Registration to be enclosed)**
- Partnership (copy of Partnership Deed to be enclosed)**
- Pvt. Ltd. Co. (Memorandum and Articles of Association to be enclosed)**
- Public Ltd. Co. – do –**

**3. Name (s) of Proprietor/ Partners/ Directors and Address  
(In Capitals-Strike out whichever not applicable)**

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**4. Nature of your present Business in detail**

(Please indicate since how long in paper trade)

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**5. If you are a dealer of other brands, please state the following product wise details:**

Name of the Supplier	Territory	Brand Name	Turn over in Rs		
			2006-07	2007-2008	2008-2009

**6. Total Business Turnover for the past 3years**

Year.	Rs In Lakhs
2006	
2007	
2008	

**7. Please furnish the following**

1. Address of your Branch Offices (if any)

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2. Name and address of Sister Concerns and associate Companies/firms.

(enclose copies of Partnership deed)

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3. Storage facilities available (area in sqft. & capacity in MT) to store (1)Note Books (2) MPM Copier Paper.

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4. Telephone/Telex/Email facilities available

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**8 Details of sales force available**

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**9 Details of transport (Van / Auto) facilities available for retail sales.**

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**10. List of your major Retail customers**

Note Book / Stationery Segment

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**11. Name and Address of your Banker(s)**

(A certificate from the applicants Bank to certify the Credit worthiness of the applicant to be enclosed)

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**12. District and Area in which you wish to deal in MPM's Products:**

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**13. Variety wise demand in your area and Quantity of MPM's products which you assure to sell.**

Student Notebook & Copier Paper (Show Separately)	Demand per Annual, MT Student Note Book/Copier Paper	Assured Annual Offtake, MT/Value in Rs. Student Note Book/Copier Paper

**14 If you are a Sales Tax assessee, please provide the details of Tax Assessment orders for the past 3 years.**

**15 Other business carried in the same name or Sister Concern**

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**16 Are you an income tax assessee?  Yes  No**  
**If yes, please furnish Copies of assessment certificates**

**for 3 years.**

**17. E.M.D Details: Rs.....Draft Number .....**

**Date -----**

**18. Any other relevant information in support of your  
Application:**

**Date**

**Authorized**

**Signatory**

**Place**

**SEAL OF THE FIRM**

### **TERMS AND CONDITIONS**

- 1. After the personal interview, the successful applicant will be appointed as Distributor initially for a period of 24 months.**
- 2. The successful applicant has to remit Security Deposit of Rs.200000/-.**
- 3. Supplies will be made against advance payment.**



- 4. Depending on the satisfactory performance of the applicant confirmation order will be issued on the expiry of 24 months.**
- 5. The confirmation orders will be issued only when the distributor fulfills his 100% allocation during the period and his payment performance is satisfactory.**
- 6. The supplies will commence only after the execution of the agreement prescribed by the Company to the Distributor.**
- 7. The Distributor should operate only in the Territory for which he is appointed.**
- 8. All Statutory requirements have to be fulfilled by the wholesaler/stockist for the supplies made to self/3<sup>rd</sup> parties.**
- 9. The Distributor should forward the Indents / orders to Marketing Office, Bangalore in the prescribed format.**
- 10. Accepting/rejecting orders shall be the Company's prerogative.**
- 11. The Distributor should exclusively deal with both the products manufactured by MPM.**
- 12. The Distributor should lift compulsorily 100% quota for eligibility of incentives if given every month.**
- 13. The minimum order in one Indent should be 25 Boxes consisting of all sizes of note books and also minimum order in one indent should be 25 boxes of MPM copier paper.**
- 14. The Distributor will be informed suitably with regard to Policy from time to time.**
- 15. Amendments, Price revisions and other changes from time to time.**

- 16. In case, the performance is not satisfactory, MPM will reserve the right to terminate the Distributorship.**
- 17. Distributor has to service to requirements of Govt., sector also in their respective districts. Details of terms & conditions for servicing to Government institutions/boards/universities/local bodies etc., we be intimated to you after assigning distributorship.**
- 18. A single district may have one or more distributors which will be at the discretion of the management. The management will have right to increase or decrease the number of distributors at any time at its discretion**

**LIST OF MPM PREMIUM NOTE BOOKS**  
**(SOFT BINDING WITH PINNING AND BACK SQURING)**

Sl. No	Types Of Note Books	Types Of Ruling	No. Of Pages	Size Of Note Book
1.	Short Note Book	Single Ruled	192	19.5x15.8
2.	Short Note Book	Four Ruled	192	19.5x15.8
3.	Short Note Book	Double Ruled	192	19.5x15.8
4.	Short Note Book	Maths Ruled	192	19.5x15.8
5.	Short Note Book	Square Ruled	192	19.5x15.8
6.	Short Note Book	Un-Ruled	192	19.5x15.8
7.	Short Note Book	One Side Ruled	192	19.5x15.8
8.	Short Note Book	Single Ruled	96	19.5x15.8
9.	Short Note Book	Four Ruled	96	19.5x15.8
10.	Short Note Book	Double Ruled	96	19.5x15.8
11.	Short Note Book	Maths Ruled	96	19.5x15.8
12.	Short Note Book	Square Ruled	96	19.5x15.8
13.	Short Note Book	Un-Ruled	96	19.5x15.8
14.	Short Note Book	One Side Ruled	96	19.5x15.8
15.	Long Note Book	Single Ruled	192	31.3x19.1
16.	Long Note Book	Un-Ruled	192	31.3x19.1
17.	Long Note Book	Single Ruled	96	31.3x19.1
18.	Long Note Book	Un-Ruled	96	31.3x19.1
19.	King Size Note Book	Single Ruled	192	24.3x18.5
20.	King Size Note Book	Un-Ruled	192	24.3x18.5
21.	King Size Note Book	Single Ruled	96	24.3x18.5
22.	King Size Note Book	Un-Ruled	96	24.3x18.5